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|  **CRITERIA & CATEGORIES FOR NOMINATION & SHORTLISTING** |
| **Criteria** |  **AWARD CATEGORIES ARE:** **Black (Strength & Creativity); Green (Sustainability & Hope); Gold (Wealth & Leadership).** **We are mindful that there might not be an exact fit regarding your nominee and categories below. However, please merge categories and or create a new category provided each question or criteria (on the left-hand side of the page) can be answered. Furthermore, clearly list the new category on the application form and or a separate sheet of paper on which you wish to develop your case for consideration.** |
|  |  |  |  |
| **What we are looking for? Please answer the questions or criteria below - as best as possible** | **BLACK:** **Strength & Creativity** | **GREEN:** **Sustainability & Hope** | **GOLD:** **Wealth & Leadership** |
|  |  |  |  |
| Evidence/information of Jamaican heritage |  |  |  |
|  | Music, Performing Arts & Entertainment | Grocery, Catering & Baking | Leadership in Public, Private & Third Sector |
| Evidence and track record in the relevant sector |  |  |  |
|  | Media, Journalism & Publishing | Education, Learning & Academia | Community Development & Self Help |
| Recognition from peers or community (local, regional or national) |  |  |  |
|  | Creative Industries | Science & Technology  | Faith & Spirituality |
| Evidence of impact and leadership |  |  |  |
|  | Arts, Culture & Literature  | Physical & Mental Health & Social Care | Politics: Local, Regional & National |
| Credibility and probity in designated profession or sector |  |  | Sports Development & Education |
|  | Pioneering & Entrepreneurship |  | Housing & Environment |
| Evidence of connectedness to Jamaica heritage, culture and identity |  |  |  |
|  | Social Media & Graphic Design |  | Architecture & Engineering |
|  |  |  |  |
|  | Marketing, Sales & Product Placement |  | Banking, Investment & Finance |
|  |  |  |  |
|  | Fashion Design & Tailoring  |  | Fitness & Healthy Lifestyle |
|  |  |  |  |

**AWARD NOTES:**

There is one Award: Celebrating the Jamaican Legacy - comprising 3 categories of equal value.

The Flag is loved by all Jamaicans, at home and abroad (Jamaican Diaspora). Each triangle or cross has strong meaning recognised worldwide. Proportionately, It’s the most recognised worldwide that punches above its weight. It represents peace and love (One Love) and is used to illustrate Jamaica’s excellence in sports, music, arts, tourism, healthy living/eating and beverages……………….